

Helsingin yliopisto - Helsingfors universitet - University of Helsinki ID 2002-1656

Helsingin yliopisto - Helsingfors universitet - University of Helsinki ID 2002-1030

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Työn nimi-Arbetets titel-Title Organizing Innovation - Innovating Organization			
Oppiaine-Läroämne-Subject Sociology			
Työn laji-Arbetets art-Level Master's thesis		Aika-Datum-Month and year 2002-04-17	Sivumäärä-Sidantal-Number of pages 156 pages + 4 appendices (10 pages)
Tiivistelmä-Referat-Abstract The focus of this study is on the effects of innovation on organizational structure. It addresses the question: How do innovations produce organization? Applying concepts from activity theory, coorientation theory, and structuration theory, the study demonstrates how social ties - the links, bridges and bonds between individuals - play a key role in the development of new inventions. A qualitative method is developed for analyzing interaction data in email and face to face conversations. Based on this method, an analysis of one product innovation at an Internet design and consulting company is presented. The key findings are synthesized in the form of a double cycle model of innovation in organizations.			
Avainsanat-Nyckelord-Keywords organization innovation structuration			
Säilytyspaikka-Förvaringsställe-Where deposited			
Muita tietoja-Övriga uppgifter-Additional information Will be published in the Center for Activity Theory and Developmental Work Research Technical Reports series			